

Creating Sustainable Value with True Impact

A Workshop on Redefining; Redesigning & Delivering - "The Good Life"

This Zoom workshop on 27 January 2021 by Dr Robin Lincoln Wood is designed to help you create sustainable value with true impact in all systems at all levels. It is based upon a very successful webinar series and delivered in three two-hour sessions. The first hour of each session is an animated powerpoint story & conversation, followed by breakout groups and a closing session eliciting key takeaways. Participants also get a recording of each session for later playback.

The content of this workshop is based on the book: "Making Good Happen- Pathways to a Thriving Future", in which the Six Pathways to a Thriveable 2050 are illustrated and narrated.

The relevance of this approach to the new EFQM framework: "Direction (Why?), Execution (How?) and Results (What?)" will be highlighted. The emphasis is on how to deliver True Impact that helps us hit the Paris Agreement target of less than 1.5C global warming, while building a thriving organization that is future fit.

An Operating System for Transformation

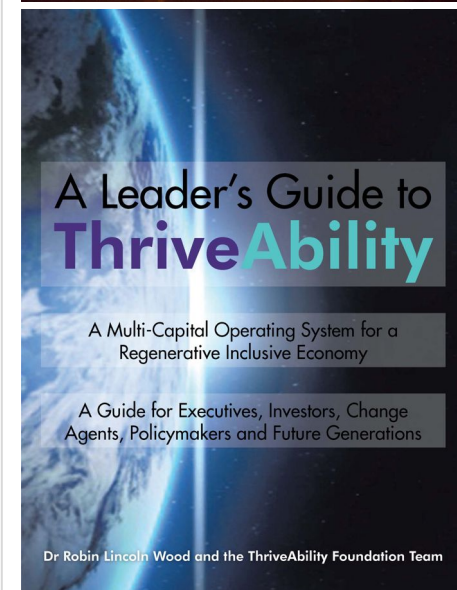
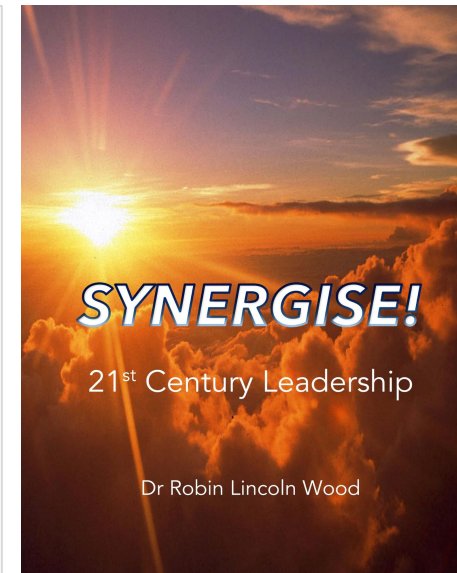
In order to move beyond purely incremental to synergistic innovation, we need a better operating system for transformation, presented in the accompanying diagram, explained as follows:

A. Current Initiatives - We already know that our current initiatives will not get us to a thriveable 2050. Making good happen in incremental ways in communities, healthcare, education, employment, food, homes, cities, logistics and design is now one of the largest industries on earth, yet more often a "band-aid" treating symptoms not causes.

B. Future Glue – Relationship and Knowledge Capitals - In order to build on and move beyond the current quagmire of competing initiatives, we need copious amounts of future glue in our business ecosystems to synergise the complementary contributions of diverse siloes and programs.

C. Desired Outcomes - Each of the six pathways involves a stream of related decisions that have an impact on one or more aspects of our lives and work. We call these areas of impact "Capitals", to underline that every capital has the same claim to be used wisely and regenerated.

D. Pathway Drivers – Each of the six pathways to a thriveable 2050 has a unique driver that helps focus those on the journey.



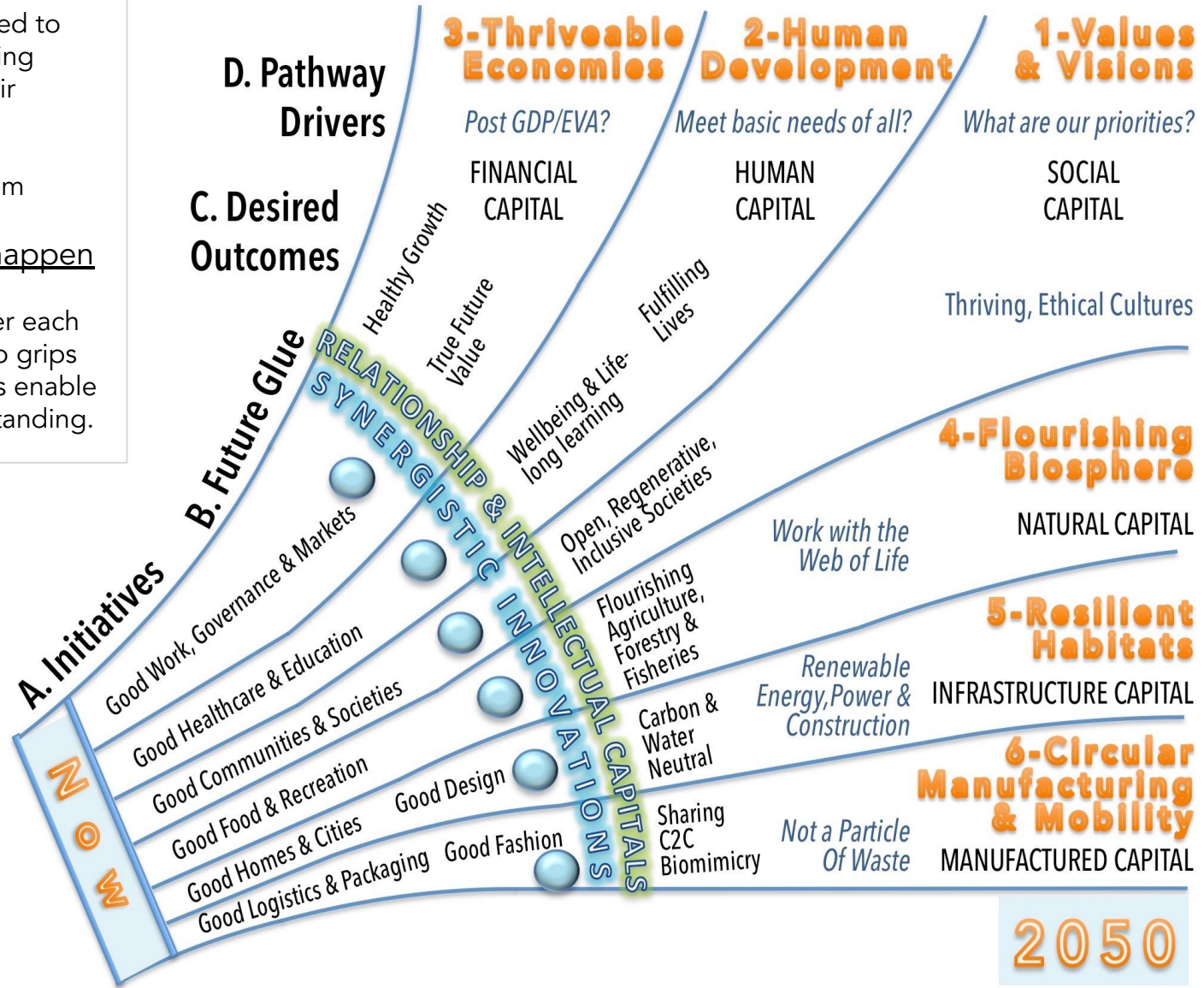
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The Six Pathways to a Thriving Future- An Operating System for Transformation

Workshop participants are invited to order a copy of the book "Making Good Happen" to enhance their learning in the workshop.

You can order a Kindle copy from amazon with this link for €8.49: <https://bit.ly/makinggoodhappen>

There are specific exercises after each chapter that will help you get to grips with the key concepts as well as enable you to review your own understanding.



MAKING GOOD HAPPEN

Pathways to a Thriving Future

Dr Robin Lincoln Wood